***Champions of Local:***

***Public Safety, Education and Community Connections***

**[INSERT STATION NAME]** is honored to be a partner with the federal government, the state of **[INSERT STATE]** and our local community in providing essential public services in public safety, education and community connections.

Beyond broadcasting the iconic national public television programming that our viewers love, **[INSERT STATION NAME]** is deeply involved in public service initiatives that provide tremendous value to our community and state.

The federal investment in public media, made through the Corporation for Public Broadcasting (CPB), makes it possible for **[INSERT STATION NAME]** to:

* **Collaborate with local, state and federal public safety** officials in emergency communications services that help save lives and property;
* **Partner with parents, caregivers, teachers and homeschoolers to help prepare children for success in school and life with free, universally accessible, proven education content, including for the over 50 percent of U.S. kids that do not attend formal preschool.**
* **Connect local communities** and highlight the stories, priorities, history and culture that are uniquely theirs.

Examples of our local-focused public services are highlighted below. They show how we serve our local community in unique and valuable ways. The federal funding for our work is a highly effective and efficient investment in providing essential local services and improving the lives of your constituents.

**[INSERT STATION NAME] is seeking the following foundational support for our public service work in FY 2026 and beyond.**

* $595 million for the Corporation for Public Broadcasting in FY 2028, of which over 70% goes to local stations like ours.
* $60 million for public broadcasting interconnection and system-wide digital infrastructure for cybersecurity, content delivery networks, data management and other efficiencies.
* $31 million for the Ready To Learn program which provides essential support for much of public television’s highly effective and proven early learning initiatives.
* $40 million for the Next Generation Warning System to support public broadcasting’s public safety infrastructure.

**Today’s local public television stations serve as the *Champions of Local* and the cornerstone of communities nationwide. Federal funding is the critical seed money that makes it possible to provide essential public safety, education and community connections to the people we both serve** – people who for 22 years have overwhelmingly identified funding for public television as the best investment the federal government makes, after only national defense and food and drug safety.

**COMPREHENSIVE PUBLIC SAFETY COMMUNICATIONS**

Public television stations are established life-saving forces in their local communities, even for people who may never turn on a television.

**[INSERT STATION NAME]**, along with every other local public television station, **has partnered with federal agencies to provide the Wireless Emergency Alert (WEA) system. The public television infrastructure provides for** the delivery of geo-targeted wireless emergency alerts to cell phones – reaching them wherever they are in times of crisis.

Public television provides the **only nationwide situational awareness tool used by** **the federal government and local public safety officials** to track and monitor the effectiveness of those alerts.

Public television has also **pioneered cutting-edge datacasting technology that allows public safety officials to communicate with each other over our broadcast spectrum** through encrypted communications that are not bandwidth constrained and not reliant on cell coverage.

**[PROVIDE EXAMPLES OF YOUR OTHER WORK IN PUBLIC SAFETY, INCLUDING:**

• **DATACASTING**

• **DIGITAL EMERGENCY ALERT SYSTEM (DEAS)/WARN**

• **LOCAL ALERT AND WARNING**

• **AMBER ALERTS**

• **HOSTING OF LOCAL/STATE EMERGENCY NETWORKS**

• **POST-DISASTER NEWS AND INFORMATION**

* **REACHING RURAL/UNDERSERVED POPULATIONS]**

**EDUCATIONAL SERVICES**

Education has always been at the heart of public television’s mission.

**[INSERT STATION NAME]** offers free, **[INSERT STATE NAME]** state standards-aligned educational content created specifically for our communities.

**[PROVIDE EXAMPLES OF ADDITIONAL WORK IN EDUCATION. INCLUDE NUMBERS AND IMPACT DATA WHERE POSSIBLE: SCHOOLS / FAMILES / STUDENTS / TEACHERS REACHED. BE SURE TO HIGHLIGHT ANY SERVICES PROVIDED TO RURAL OR UNDERSERVED POPULATIONS]**

PBS LearningMedia, which we localize and curate to meet **[INSERT STATE NAME]**’s learning objectives and state standards, creates engaging, interactive digital learning objects for every grade level.

**We partner with parents, caregivers, teachers, and homeschooling families to make our teaching resources widely accessible in every setting.** These resources include age-appropriate instruction in reading and math, social studies and science, English language arts, and more, that **support the specific educational goals of each student and their families**.

**COMMUNITY CONNECTION RESOURCES**

**[INSERT STATION NAME]** is proud of the community-based programming we produce, telling the story of **[INSERT COMMUNITY/REGION/CITY/STATE] from its high school sports championships to the colorful history of our region to candidate debates at every level of the election ballot**.

We tell the stories of our hometown heroes that no one does – from our local military families and veterans, to our farmers and local business owners. We make local, state and federal governments accessible to all, and we chronicle the unique people and traditions of our communities.

**[PROVIDE EXAMPLIES OF LOCAL PROGRAMMING THAT IS UNIQUE, MEETS LOCAL NEEDS, TELLS THE LOCAL STORY AND IS NOT AVAILABLE ANYWHERE ELSE]**

**[DISCUSS YOUR OTHER WORK IN CIVIC LEADERSHIP, INCLUDING:**

• **LOCAL PUBLIC AFFAIRS PROGRAMMING**

• **COVERAGE OF LOCAL NEWS AND EVENTS**

• **COMMUNITY ENGAGEMENT/DIALOG/CONVENING**

• **DEBATE AND CANDIDATE COVERAGE**

• **“C-SPAN”-LIKE COVERAGE OF STATE GOVERNMENTS**

• **PRESERVATION OF LOCAL HISTORY AND CULTURE]**

No one else is creating this rich variety of local programming or connecting communities in such meaningful and impactful ways.

A strong federal investment in this work will continue to yield extraordinary dividends for the people and the communities we serve together. **That investment constitutes less than one-hundredth of one percent (0.001) of the federal budget,** yet it sustains a national public safety network, America’s largest classroom, and connects our communities to each other every day.

We are proud to do our part in **(INSERT COMMUNITYREGION/CITY/STATE).** We look forward to partnering with you to continue our shared mission in public service in the year ahead.