***Partners in Public Service:***

***Public Safety, Education and Civic Leadership***

**[INSERT STATION NAME]** is honored to be a partner with the federal government, the State of **[INSERT STATE]** and our local community in providing essential public services in public safety, education and civic leadership.

Beyond broadcasting the iconic national public television programming that our viewers love, **[INSERT STATION NAME]** is deeply involved in public service initiatives that benefit our community and State.

The federal investment in public media, made through the Corporation for Public Broadcasting (CPB), makes it possible for **[INSERT STATION NAME]** to:

* **Partner with local, State and federal public safety** officials in emergency communications services that help save lives and property;
* **Educate** people of all ages, from the youngest toddler to the lifelong learner, and help bridge the digital divide between urban and rural students as the technology gap continues to grow; and
* Provide civic leadership resources to **make government proceedings accessible to all,** while also providing **trusted information** on local public affairs, local history and local culture for thousands of American hometowns.

Abundant examples of our local-focused public services are highlighted below. But for now, we ask you to think of our audience as we do -- as students and citizens, rather than simply consumers of television programming – and to think of the federal appropriation for our work as a highly effective and efficient investment in improving the lives of your constituents.

**[INSERT STATION NAME] is seeking the following funding levels to serve as foundational support for our public service work in FY 2024 and beyond.**

* $595 million for the Corporation for Public Broadcasting in FY 2027, of which over 70% of funds go to local stations like ours.
* $60 million for public broadcasting interconnection and system-wide digital infrastructure for cybersecurity, content delivery networks, data management and other efficiencies.
* $31 million for the Department of Education’s Ready To Learn program which provides essential support for much of public television’s highly effective and proven early learning initiatives.
* $56 million for the Next Generation Warning System at FEMA to support public broadcasting’s public safety infrastructure.

**The more the federal investment in America’s public television stations grows, the more we can do for the people we serve in common** – people who for nearly twenty years have overwhelmingly identified funding for public television as the best investment the federal government makes, after national defense and food and drug safety.

**MORE COMPREHENSIVE PUBLIC SAFETY COMMUNICATIONS**

Public television stations are established lifesaving forces in their local communities, even for people who may never turn on a television.

**[INSERT STATION NAME]**, along with every other local public television station, has partnered with the Federal Emergency Management Agency (FEMA) to provide the Wireless Emergency Alert (WEA) system that enables cell subscribers to receive geo-targeted text messages in the event of an emergency– -- reaching them wherever they are in times of crisis.

Local public television stations are also ready to support a range of lifesaving public safety communications, including national emergency communications from the President of the United States.

**[PROVIDE EXAMPLES OF YOUR OTHER WORK IN PUBLIC SAFETY, INCLUDING:**

• **DATACASTING**

• **DIGITAL EMERGENCY ALERT SYSTEM (DEAS)/WARN**

• **LOCAL ALERT AND WARNING**

• **AMBER ALERTS**

• **HOSTING OF LOCAL/STATE EMERGENCY NETWORKS**

• **POST-DISASTER NEWS AND INFORMATION**

* **REACHING RURAL/UNDERSERVED POPULATIONS]**

With additional federal investment, **[INSERT STATION NAME]** could leverage our communications capabilities and infrastructure to provide even more public safety services, including:

**[LIST ONE OR TWO PUBLIC SAFETY SERVICES THE STATION WOULD LIKE TO PROVIDE IF FEDERAL FUNDING IS INCREASED]**

**MORE EDUCATIONAL SERVICES**

Education has always been at the heart of public television’s mission. We started life as “educational television” for a reason.

**[INSERT STATION NAME]** offers free, **[INSERT STATE NAME]** State standards-aligned educational content created for our communities.

**[PROVIDE EXAMPLES OF ADDITIONAL WORK IN EDUCATION. INCLUDE NUMBERS AND IMPACT DATA WHERE POSSIBLE: SCHOOLS / FAMILES / STUDENTS / TEACHERS REACHED. BE SURE TO HIGHLIGHT ANY SERVICES PROVIDED TO RURAL OR UNDERSERVED POPULATIONS]**

PBS LearningMedia, which we localize and curate to meet **[INSERT STATE NAME]**’s learning objectives and State standards, creates engaging, interactive digital learning objects for every grade level.

Our teaching resources include age-appropriate instruction in reading and math, social studies and science, English language arts, and more. These resources are made available to help meet the specific needs and educational goals of each student and their families.

With increased federal investment, we could produce more local educational resources, including:

**[LIST ONE OR TWO EDUCATION SERVICES THE STATION**

**WOULD LIKE TO PROVIDE IF FEDERAL FUNDING IS INCREASED. PLEASE LIST ANY SERVICES THAT COULD BE PROVIDED TO RURAL COMMUNITIES]**

**MORE LOCAL PROGRAMMING AND CIVIC LEADERSHIP RESOURCES**

**[INSERT STATION NAME]** is proud of the community-based programming we produce, telling the story of **[INSERT COMMUNITY/REGION/CITY/STATE] from its high school sports championships to the colorful history of our region to candidate debates at every level of the election ballot**. We make local, State and federal governments accessible to all, and we chronicle the unique people and traditions of America’s hometowns.

**[PROVIDE EXAMPLIES OF LOCAL PROGRAMMING THAT IS UNIQUE, MEETS LOCAL NEEDS, TELLS THE LOCAL STORY AND IS NOT AVAILABLE ANYWHERE ELSE]**

**[DISCUSS YOUR OTHER WORK IN CIVIC LEADERSHIP, INCLUDING:**

• **LOCAL PUBLIC AFFAIRS PROGRAMMING**

• **COVERAGE OF LOCAL NEWS AND EVENTS**

• **COMMUNITY ENGAGEMENT/DIALOG/CONVENING**

• **DEBATE AND CANDIDATE COVERAGE**

• **“C-SPAN”-LIKE COVERAGE OF STATE GOVERNMENTS**

• **PRESERVATION OF LOCAL HISTORY AND CULTURE]**

No one else is creating this rich variety of local programming or rising to this level of civic leadership.

A growing federal investment in this work would yield extraordinary dividends for the people and the communities we serve together. That investment constitutes less than one-hundredth of one percent (0.001) of the federal budget, yet it sustains a national public safety network, America’s largest classroom, and the most comprehensive civics platform in the country. We are proud to do our part in **(INSERT COMMUNITYREGION/CITY/STATE).** With your help, we can do more.